



THE WEDDING *investment guide*

cassandra allan

PHOTO

2024/2025



hey there

I'm Cassandra (but you can call me Cassie or Cass). I am so glad you found your way here!

I love capturing love! I adore photography and I am so blessed to do this as my full-time job, it is seriously unreal!

My photography style reflects the calm, relaxed vibe that I bring to every wedding. I'm a down-to-earth soul who believes that the best moments are unscripted and authentic. I'm all about freezing genuine, candid moments that make your special day truly unforgettable.

I aim to tell your story by documenting those grand moments, along with the more quiet and intimate pieces of your life. I want to capture you as your true self — all the epic stories, laughs, and special memories that you will fondly look back upon.

As your wedding photographer, I'm committed to authentically representing your unique story. Your day should mirror your genuine selves as a couple, and I'm here every step of the way. Don't hesitate to reach out—I'd be delighted to connect with you!

Cassandra xo



What to expect

MY STYLE

In essence, I don't over-dictate or direct but instead observe to discreetly cover events as they happen. I photograph your day as it naturally unfolds, capturing real moments and creating a timeless record of your day.

Connecting with the wedding and the people involved on a personal level is hugely important in creating important images that will be part of your family legacy.

My photography style is relaxed, honest, and authentic. I tell stories through photography that showcase not only moments but capture the emotions of the day too. My work showcases timeless yet creamy true to life colours with a dash of filmic nostalgic vibes. I love to use my creativity when bringing your wedding gallery to life - you'll notice this in my shooting and editing style. Every photo I deliver is captured and edited with care and detail.



BEFORE YOU BOOK

The first step is to review my packages - which you can find in this guide.

The next step is to settle on your date and venue. I don't accept bookings until these two pieces are in place. Once you have these two ultra important decisions made, shoot me an email and I'll let you know if I'm available on your chosen date!





IT'S ALL ABOUT

ABOUT

The prep details and moments



PACKAGES

CASSANDRA ALLAN PHOTO

Luxe

\$4500

Our most popular option, covering 8 hours from getting ready to d-floor, includes beautiful, high-res images, sneak peeks within days, a gorgeous online gallery, and a pre-wedding consultation to ensure your day runs smoothly.



Essentials

\$3800

Ideal for a more intimate timeline, this package covers the key moments from ceremony to the reception. You'll receive carefully edited, high-res images in a beautiful online gallery, plus a few sneak peeks within days to relive the highlights.



Simple

\$2900

Designed for shorter celebrations, this package focuses on capturing the ceremony, family, and couple portraits. Expect thoughtfully edited, high-res images in a stunning online gallery.





The perfect package for capturing all the important moments

\$4500

The Luxe PACKAGE

+ 8 hours coverage

I'll be there start till the end of formalities

+ High resolution images

ready to print or share on social media

+ sneak peeks

I know you're keen to see your photos so I'll send you sneak peeks within a few days

+ your high resolution images beautifully edited and delivered via online gallery
a beautiful online gallery organised and ready to view and share

+ pre-wedding planning consultation
lets catch up for an in-person chat so we can run through the day and get to know each other





\$3800

Half day coverage. Capture the ceremony, family and bridal photos and a little bit of the reception.

The Essentials PACKAGE

+ 5 hours coverage

I'll capture the ceremony through to the beginning of the reception

+ High resolution images

ready to print or share on social media

+ sneak peeks

I know you're keen to see your photos so I'll send you sneak peeks within a few days

+ your high resolution images beautifully edited and delivered via online gallery

a beautiful online gallery organised and ready to view and share

+ pre-wedding planning consultation

lets catch up for an in-person chat so we can run through the day and get to know each other



\$2900

THE SIMPLE *Package*

For when you want to keep it simple.
This package includes ceremony coverage, family photos and bridal party photos.

+ up to 3 hours coverage

for lovers who only need ceremony coverage

+ High resolution images

ready to print or share on social media

+ sneak peeks

I know you're keen to see your photos so I'll send you sneak peeks within a few days

+ your high resolution images beautifully edited and delivered via online gallery

a beautiful online gallery organised and ready to view and share

+ pre-wedding planning consultation

lets catch up for an in-person chat so we can run through the day and get to know each other





Prints

Exclusive access to a photographer exclusive print lab directly through your online gallery.

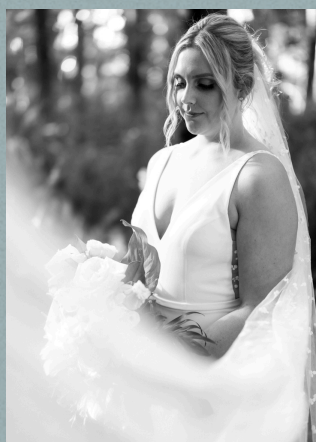
Albums

Don't let your wedding day sit forgotten amongst all the photos on your computer or in a jumble in the Cloud. Having your images printed onto a tangible wedding album will ensure they're immortalised in a convenient and timeless format.



Extra Hours

Booked a smaller time package and change your mind on the day, thats not a problem. Extra time is charged @ \$450 per hour.



Engagement Session

A great way to prepare for your wedding photos and feel extra comfortable in front of the camera on the big day. Starting at \$499.



HOW IT WORKS

THE PROCESS

an easy peasy stress-free process



1

Get in touch! Let's chat about your photo coverage needs. If I have your date available, you'll receive the wedding investment guide to look over and choose a package.

2

Lock it in! Let me know when you're ready to book and I'll email you your booking confirmation link. To make it official just pay your retainer and sign your contract.

3

Coffee Time! Before your big day I'll send you a wedding day questionnaire to complete. I also love to catch up in person with all couples to run through the details and get to know each other!

4

Wedding Day! I'll show up excited and ready to capture your day. I'll capture all the important moments but I'll also be your own personal calming energy for when you're feeling nervous on the day.

5

Sneak Peeks! Eek you did it *you're married* - congrats! You'll receive sneak peeks in the following days.

6

You've got mail - It's gallery day! Grab a cuppa and sit down your gallery is here! Order prints and albums directly through your gallery shop.

THE GREEN CATHEDRAL
09.03.2024

EMMA & OLIVER



"CANDID, NATURAL, NOT
OVERLY EDITED -
JUST PERFECT.

OUR WEDDING PHOTOS
WERE EVERYTHING THAT
WE ASKED FOR.
WE LOVE OUR PHOTOS SO
MUCH. THANK YOU -
THEY ARE SO US. YOU
HAVE EXCEEDED OUR
EXPECTATIONS. XO"



TIME TO PARTY

*Reception
fun moments*



FREQUENTLY ASKED QUESTIONS

Q: How will we receive our photos?

Firstly, you'll receive sneak peek photos within days of your wedding. When your full gallery is ready, you'll receive a link by email to relive your perfect day via online gallery.

Q: Can I order prints through you?

I highly recommend ordering prints through my online gallery store. The difference in quality is huge when it comes to ordering through a professional lab, so I always love to help with prints!

Q: How many photos will we receive?

The number of photos you'll receive depends on your day and how many hours we shoot. There's no capped number on what you'll receive - it just depends how jam packed your day is.

Q: Do you photograph elopements?

If you and your partner are considering skipping all the fuss and keeping it simple with a private ceremony, I would be so honoured to capture your ceremony. Get in touch for elopement prices.

Q: How Do I Book A Date?

A 25% deposit & signed contract is required in order to get date locked in. The remainder of your balance is due two weeks prior to your wedding. As most couples tend to have their wedding on a Saturday these are the days that book out the quickest.

Q: Do you give out raw files?

No I don't sorry.

Q: What if we need to cancel or change my booking?

I understand life can be complicated and sometimes unexpected things happen. The deposit paid at the time of booking is non-refundable as this covers your booked date.

When you book in a date I turn away potential clients to hold your date for you.

If you need to change your date and I am available on your new date I will happily transfer your deposit amount to your new date.



READY TO GET STARTED?

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Get in touch

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